



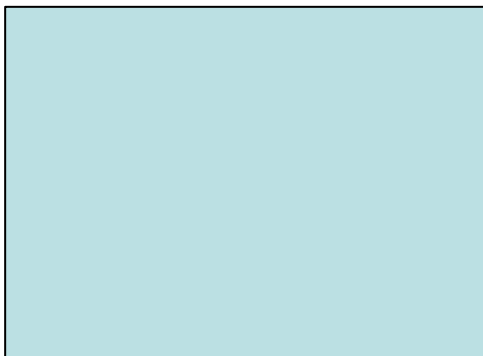
## Edward

- ☐ Age: 32
- ☐ Occupation: Software engineer
- ☐ Family: Parents, brother
- ☐ Hobbies: Japanese anime/games, science fiction literature

*Text*



*Text*



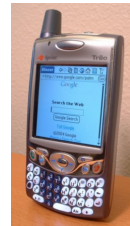
*Text*

*More pics or text...*

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Phone: Palm Treo 650 (T-Mobile)

Other devices:  
BlackBerry 8700 (Work)  
PC (Work and Home)



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### What he/she currently does:

- ☐ General PDA functions: To-Do List, Memos, etc.
- ☐ Navigation Tool: Google Maps
- ☐ Web Lookups
- ☐ IM Chatting
- ☐ Voice Calls
- ☐ Camera

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### What he/she wants:

- ☐ Decent camera on his phone
- ☐ Faster and more reliable network connection
- ☐ Equivalent voice quality to a landline phone
- ☐ "A seamless illusion of infinite local storage"
- ☐ Heads-up display